

FULL PAGE

5" x 8"

\$400

1/2 PAGE

5" x 4"

\$240

1/4 PAGE

2.5" x 4"

\$140

1/8 PAGE

2.5" x 2"

\$50

**2017 Symphony Under The Stars
PROGRAM FEATURES**

- This year the Symphony Under The Stars program will be printed in full color
- The full color program and your ad will be displayed on the FAFO website for a year.
- Over 5,000 people will view (based on past attendance records.)
- The complete digital program in PDF format will be available for download to our advertisers and Symphony Under The Stars attendees.

**Special program positions are
available for an additional \$100**

- Back Cover
- Inside Back Cover (*right hand reader*)
- Inside Back page (*left hand reader*)
- Inside Front Cover (*left hand reader*)
- Inside Front page (*right hand reader*)

Digital Format Specifications

Deadline for digitally formatted advertising material is **April 17, 2017.**

To ensure a high quality image, all artwork should be at least 300 dpi (dots per inch) Images saved from Internet web pages are usually low resolution, 72 dpi, JPG, or GIF files, which are not suitable for printing.

Please convert all text to curves/paths or outlines. This method will eliminate any possibility of a font problem without losing quality.

We prefer PDF document(s). We also accept jpg, and eps files. Please flatten your files before sending.

Email your digitally formatted artwork to: fafoocala@gmail.com. For additional information please contact FAFO: 352-867-0355.

*If you need your ad professionally produced, please contact **Grafito Advertising, Inc.** at **352-629-4250**, or Email tito@grafito.com Additional charges for design of ads that are not camera ready are*

1/4 page - \$35, 1/2 page - \$60, Fullpage - \$90