

# Sunshine ARTIST

SEPTEMBER 2017




*Your*  
**25<sup>TH</sup>**  
*annual*



(For a more detailed list, see page 34)

1. **LeMoyne Chain of Parks Art Festival**, Tallahassee, FL
2. **Under the Oaks Fine Arts & Crafts Show**, Vero Beach, FL
3. **MOCA Boardwalk Art Show**, Virginia Beach, Va.
4. **Ann Arbor Street Art Fair, The Original**, Ann Arbor, MI
5. **Wickford Art Festival**, North Kingstown, RI
6. **Boston Mills Artfest**, Peninsula, OH
7. **Mount Dora Arts Festival**, Mount Dora, FL
8. **Atlanta Dogwood Festival**, Atlanta, GA
9. **Annual Fairhope Arts & Crafts Festival**, Fairhope, AL
10. **St. James Court Art Show**, Louisville, KY
11. **Brookside Art Annual**, Kansas City, MO
12. **Magic City Art Connection**, Birmingham, AL
13. **41st Annual Gathering at the Great Divide**, Breckenridge, CO
14. **Art Fair on the Square**, Madison, WI
15. **Naples National Art Festival**, Naples, FL
16. **2016 Columbus Arts Festival**, Columbus, OH
17. **Downtown Naples Festival of the Arts**, Naples, FL
18. **Coconut Grove Arts Festival**, Coconut Grove, FL
19. **Bayou City Art Festival Memorial Park**, Houston, TX
20. **41st Mainsail Art Festival**, St. Petersburg, FL
21. **Isle of Eight Flags Shrimp Festival**, Fernandina Beach, FL
22. **Virginia Beach Neptune Festival Art & Craft Show**, Virginia Beach, VA
23. **Breckenridge Main Street Art Festival**, Breckenridge, CO
24. **Cape Coral Festival of the Arts**, Cape Coral, FL
25. **Lakefront Festival of Art**, Milwaukee, WI
26. **Old Town Art Fair**, Chicago, IL
27. **Downtown Venice Art Classic**, Venice, FL
28. **Sausalito Art Festival**, Sausalito, CA
29. **Woodland Art Fair**, Lexington, KY
30. **Leeper Park Art Fair**, South Bend, IN
31. **Annual Outdoor Crafts Festival of the Bruce Museum**, Greenwich, CT
32. **Ocala Arts Festival**, Ocala, FL
33. **Saint Louis Art Fair**, St. Louis, MO
34. **Westport Fine Arts Festival**, Westport, CT
35. **Cherokee Triangle Art Fair**, Louisville, KY
36. **Central Pennsylvania Festival of the Arts**, State College, PA
37. **Summerfair 2016**, Cincinnati, OH
38. **East Lansing Art Festival**, East Lansing, MI
39. **IMAGES: A Festival of the Arts**, New Smyrna Beach, FL
40. **Gasparilla Festival of the Arts**, Tampa, FL
41. **Artisphere**, Greenville, SC
42. **Port Clinton Art Festival**, Highland Park, IL
43. **Art and Apples Festival**, Rochester, MI
44. **Talbot Street Art Fair**, Indianapolis, IN
45. **The Winter Park Sidewalk Art Festival**, Winter Park, FL
46. **Armonk Outdoor Art Show**, Armonk, NY
47. **South University Art Fair**, Ann Arbor, MI
48. **Barrington Art Festival**, Barrington, IL
49. **Loring Park Art Festival**, Minneapolis, MN
50. **Bonita Springs National Art Festival (Show 3)**, Bonita Springs, FL
51. **Chicago Botanic Garden Art Festival**, Glencoe, IL
52. **Art Fair Jackson Hole**, Jackson Hole, WY
53. **RAW-Riverside Arts Weekend**, Riverside, IL
54. **Paradise City Arts Festival**, Northampton, Northampton, MA
55. **On the Green Art & Craft Show**, Glastonbury, CT
56. **Shadyside ... The Art Festival on Walnut Street**, Pittsburgh, PA
57. **St. Armand's Circle Art Festival**, Sarasota, FL
58. **Coconut Point New Year's Art Festival**, Estero, FL
59. **Breckenridge July Art Festival**, Breckenridge, CO
60. **Art on the Square**, South Lake, TX
61. **Stamford Arts Festival**, Stamford, CT
62. **Art City Austin**, Austin, TX
63. **Art in the Pearl Fine Arts & Crafts Festival**, Portland, OR
64. **Downtown Delray Beach Festival of the Arts**, Delray Beach, FL
65. **Downtown Delray Beach Thanksgiving Weekend. Art Festival**, Delray Beach, FL
66. **Boca Fest**, Boca Raton, FL
67. **OneAmerica Broad Ripple Art Fair**, Indianapolis, IN
68. **Marion Arts Festival**, Marion, IA
69. **LBIF Fine Art Festival**, Loveladies, NJ
70. **Arts in the Heart of Augusta**, Augusta, GA
71. **Las Olas Art Fair Part 1**, Ft. Lauderdale, FL
72. **Edina Art Fair**, Edina, MN
73. **Cain Park Arts Festival**, Cleveland Heights, OH
74. **The Sanibel Masters Art Festival**, Sanibel, FL
75. **Art Squared, The Art Festival at Overton Square**, Memphis, TN
76. **Stone Harbor Arts & Crafts Festival**, Stone Harbor, NJ
77. **A Fair in the Park**, Pittsburgh, PA
78. **ARToberFEST**, Galveston, TX
79. **Mystic Outdoor Art Festival**, Mystic, CT
80. **Northern Virginia Fine Arts Festival**, Reston, VA
81. **Fairfax Corner Art Festival**, Fairfax, VA
82. **Artfest by the Sea**, Jupiter, FL
83. **Piedmont Park Arts Festival**, Atlanta, GA
84. **Atalya Arts & Crafts Festival**, Atalya, SC
85. **For the Love of Art**, Elkhart, IN
86. **MPartfest**, McLean, VA
87. **Paradise City Arts Festival**, Marlboro, Marlboro, MA
88. **Westhampton Beach Festival of the Arts**, Westhampton Beach, NY
89. **Rockport Art Festival**, Rockport, TX
90. **South Haven Art Fair**, South Haven, MI
91. **The Village at Winona Art Fair**, Winona Lake, IN
92. **Three Rivers Festival- Art in the Park**, Fort Wayne, IN
93. **Crosby Festival of the Arts**, Toledo, OH
94. **Autumn & Art**, Wichita, KS
95. **Bonita Springs National Art Festival (Show 1)**, Bonita Springs, FL
96. **Downtown Art Festival**, Gainesville, FL
97. **Estero Fine Art Show**, Estero, FL
98. **Art Spectacular at the Carillon**, Springfield, IL
99. **West Shore Art Fair**, Ludington, MI
100. **Boca Raton Fine Art Show**, Boca Raton, FL

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# Welcome to the 25th Annual *200 Best!*

It's that time again! Welcome to the 25<sup>th</sup> edition of **Sunshine Artist's 200 Best** list of shows in America. We are super excited to share the news with readers like you — artists, craftspeople, promoters, and art organizations. Each year the *200 Best* is full of surprises; there are no guarantees in placement. It is important to note that all the shows included in **SA's 200 Best** are worthy of recognition.

**SA's 200 Best** list of shows are divided into two categories: Fine Art and Design Shows (FA), and Classic and Contemporary Crafts (CC). There are 100 shows in each group, which totals 200 shows.

Now, many shows feature both types of work; this is where lines become a little blurred. A wood craftsman could consider his work either fine art or fine crafts. The same might apply to a fiber artist, or even a ceramicist. On the *200 Best* ballot, artists choose the category of a show. Sometimes you might see a bit of crossover between shows and categories, and that's alright. Making it on the *200 Best* list is one of the highest honors a show can earn in the industry. Making it into the top 20 in either category is indicative of a solid, well-attended and high-earning show.

Each ballot that an artist receives is an opportunity to share up to 10 of the shows where they grossed the most revenue. For each entry, an artist enters the name of the show, the city and state it was located in, the month the show was held, the name of the promoter or organizer, and their average transaction price at that event. The column that carries all the weight of the vote is the one asking for gross, or total, sales.

If an artist earned less than \$2,000 at that show, the event receives one point. For sales of \$2,000-\$5,000, the show earns two points. When an artist makes \$5,000-\$10,000, the show gets three points. For any sales over \$10,000, the show will receive four points.

After all the ballots are received, **SA** editorial staff meticulously tallies the total points earned for each show. The show that receives the most votes in the category indicated by the artist becomes the number one show, and so on down the line. If a show has more points in the FA category than the CC category, then the group with the higher number is counted.

Occasionally, we do get ties. Those are the trickiest. If there is a **SA FastAudit** review on file for that show year, we take a look at the score they received *for sales only*. If one show earned an average sales score of 8.7, it would break the tie and rank one slot higher than a show which averaged a 7.2 in sales. No other factors are considered when calculating the *200 Best* list. It's literally all about the money — the bottom line for any artist who is living the art and craft show lifestyle. Congratulations to all of this year's winners — enjoy!

Stephanie Hintz

Stephanie Hintz  
Editor

**27**

**Downtown Venice  
Art Classic**  
Venice, Fla.  
Howard Alan Events

Exhibitors:..... 150  
Show Month: .....March  
2018 Show Dates: ..... March 3-4  
Show-Month Rainfall: ..... 2.25"  
Estimated Attendance: ..... 75,000  
2016 200 Best Rank: .....FA 35  
Years at Site: ..... 17

**28**

**Sausalito Art Festival**  
Sausalito, Calif.  
Sausalito Art Festival

Exhibitors:..... 270  
Show Month: ..... September  
2018 Show Dates: .....September 1-3  
Show-Month Rainfall: ..... 0"  
Estimated Attendance: ..... 30,000  
Years at Site: .....60+

**29**

**Woodland  
Art Fair**  
Lexington, Ky.  
Lexington Art League

Exhibitors:..... 200+  
Show Month: ..... August

2018 Show Dates: ..... TBD  
Show-Month Rainfall: ..... 6.54"  
Estimated Attendance: ..... 65,000  
2016 200 Best Rank: .....CC 57  
Years at Site: ..... 42

**30**

**Leeper Park  
Art Fair**  
South Bend, Ind.  
Saint Joseph Valley  
Watercolor Society

Exhibitors:..... 120  
Show Month: ..... June  
2018 Show Dates: ..... TBD  
Show-Month Rainfall: ..... 3.25"  
Estimated Attendance: ..... 14,000  
Years at Site: .....Unknown

**31**

**Annual Outdoor  
Crafts Festival  
of the  
Bruce Museum**  
Greenwich, Conn.  
Bruce Museum

Exhibitors:..... 80  
Show Month: .....October  
2018 Show Dates: .....May 19-20  
Show-Month Rainfall: ..... 3.3"  
Estimated Attendance: .....3,571  
Years at Site: ..... 32

**32**

**Ocala Arts Festival**  
Ocala, Fla.  
Fine Arts for Ocala, Inc.

Exhibitors:..... 170  
Show Month: .....October  
2018 Show Dates: ..... October 28-29  
Show-Month Rainfall: ..... 0"  
Estimated Attendance: ..... 25,000  
Years at Site: .....5

**33**

**Saint Louis  
Art Fair**  
St. Louis, Mo.  
Cultural Festivals

Exhibitors:..... 144  
Show Month: .....September  
2018 Show Dates: ..... TBD  
Show-Month Rainfall: ..... 6.4"  
Estimated Attendance: ..... 130,000  
Years at Site: ..... 24

**34**

**Westport Fine  
Arts Festival**  
Westport, Conn.  
Westport Downtown  
Merchants Association

Exhibitors:..... 140  
Show Month: .....July  
2018 Show Dates: ..... TBD



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